

# Ad Form for Conference Handbook

North Central Ohio Dairy Grazing Conference

January 23 & 24, 2020

Mt. Hope Event Center, Mt. Hope, OH

Note: All vendors automatically get a free business card size ad by paying the vendor registration fee. This form only needs to be completed and turned in if you want a larger than business card size ad or wish to sponsor this event.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**For a larger than business card size ad in the Speakers' Handbook, the following additional costs apply**  
(Please circle):

\$60.00 quarter page ad  
3 ¾" (W) x 4 ¾" (H)

\$90.00 half page ad  
7" (W) x 4 ¾" (H)

\$170.00 full page ad  
7 ½" (W) x 9 ½" (H)

**If you would like to be a conference sponsor, the following additional costs apply** (Please circle):

\$1,000 Gold Level Sponsor  
Free full page ad

\$750 Silver Level Sponsor  
Free half page ad

\$500 Bronze Level Sponsor  
Free quarter page ad

Amount enclosed: \_\_\_\_\_

**Ads and Payment Due: December 10, 2019**

Mail ad form with check made payable to:

Small Farm Institute  
P.O. Box 214  
Millersburg, OH 44654

Or email your ad directly to Mike Gessel at:  
sgessel@aol.com

For more information or questions concerning ads, please call:  
Mike Gessel at (home) 330-262-8875, (cell) 330-464-5853

**Registration Form for Vendor Display**  
**North Central Ohio Dairy Grazing Conference**  
**January 23 & 24, 2020**  
**Mt. Hope Event Center, Mt. Hope, OH**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Names of Individuals attending: \_\_\_\_\_

\_\_\_\_\_

Booth Space Needed (circle):      10 x 10      10 x 20      10 x 30      Electricity: yes or no

Other Needs: \_\_\_\_\_

Number attending: \_\_\_\_\_ (If more than two, please include additional \$55.00 per individual.)

(Please circle the amount enclosed for the display booth)

10 x 10 space: \$250      10 x 20 space: \$450      10 x 30 space: \$650

Registration Due: **December 10, 2019**

Mail registration form with check made payable to:

Small Farm Institute  
P.O. Box 214  
Millersburg, OH 44654

**Note: If you want your business card size ad in the conference handbook, it needs to be sent with the check and registration form by December 10, 2019.** You get a free business card size ad with your registration.

For more information or questions concerning charges, please call:  
Mike Gessel, home 330-262-8875, cell 330-464-5853

Small Farm Institute  
P.O. Box 214  
Millersburg, OH 44654

October 28, 2019

Dear Dairy Industry Supplier,

We invite you to participate in the 19th Annual North Central Ohio Dairy Grazing Conference with a vendor display, ad and/or sponsorship. The conference is January 23 & 24, 2020 at the **Mt. Hope Event Center in Mt. Hope, Ohio.**

Enclosed are registration forms for vendor displays and ads. Last year's conference had over 600 individuals attend. We hope you will consider joining us for this opportunity to meet grazing dairy farmers and other suppliers.

The cost for a vendor display and ad in the conference handbook are as follows:

- **\$250 for 10 x 10 display space and business card size ad**
- **\$450 for 10 x 20 display space and business card size ad**
- **\$650 for 10 x 30 display space and business card size ad**

This includes your registration to the conference, two chairs, one table and meals for two people. Set up is 12:00 Noon-6:00 p.m. Wednesday or 7:00 a.m. Thursday. The vendor show opens and check-in for grazers starts at 8:00 a.m. on Thursday.

If you would like a larger size ad or are unable to attend but would like to advertise your business in the conference handout, pricing is as follows:

- **\$60 for quarter page ad**
- **\$90 for half page ad**
- **\$170 for full page ad**

We also invite you to consider a sponsorship to help with the conference's future as follows:

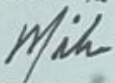
- **\$1,000 for Gold level sponsorship which includes a full page size ad**
- **\$750 for Silver level sponsorship which includes a half page size ad**
- **\$500 for Bronze level sponsorship which includes a quarter page size ad**

All sponsorships will also be listed by category on the back outside page of the conference handbook and announced several times throughout the conference.

Please send in registration form, ad form and payment to Small Farm Institute by **December 10, 2019**. If you have questions, call me at (home) 330-262-8875, (cell) 330-464-5853.

Thank you and we hope you can join us.

Sincerely,



Mike Gessel  
Small Farm Institute

Encls.